IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Kaminkow Attorney Docket No.: IGT1P061/

P000573-001

Application No.: 09/927,742

Examiner: Omkar A. Deodhar

Filed: August 10, 2001

Group: 3714

Title: FLEXIBLE LOYALTY POINTS

PROGRAMS Confirmation No.: 7305

CERTIFICATE OF EFS-WEB TRANSMISSION
I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on July 13, 2009.

Signed: /Chereyce Brown/

Chereyce Brown

<u>AMENDMENT</u>

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Communication dated April 17, 2009 and the Advisory Action of June 26, 2009 please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.